



American  
Association of  
Orthodontists®

My Life. My Smile. My Orthodontist.®



# 2017 Winter Conference

**Technology: Balancing Profit, Lifestyle and Patient Care**

# Preview Program



**February 10-11, 2017**

**Fort Lauderdale, Florida**

**Marriott Harbor Beach Resort and Spa**

Registration opens August 8  
at [aaoinfo.org](http://aaoinfo.org).



Dear Colleague,

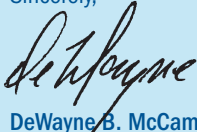
On behalf of the 2017 AAO Winter Conference Planning Committee, I invite you to a unique meeting that will give you the information you need for effective technology decision-making for your practice.

We have an outstanding group of speakers including technology experts from business and consulting backgrounds. In addition, fellow orthodontists who have immersed themselves in technology – and are using their knowledge to benefit their practices – will share their expertise with us.

You and your family may take advantage of the many relaxing and recreational activities available around the Marriott Harbor Beach Resort and Spa in beautiful Fort Lauderdale.

We truly hope to see you at what will be an outstanding conference. Plan to join us!

Sincerely,



DeWayne B. McCamish, DDS, MS  
2016-2017 President

## Fort Lauderdale, Florida

### Marriott Harbor Beach Resort and Spa



2017 American Association of Orthodontists Winter Conference

## Technology: Balancing Profit, Lifestyle and Patient Care



# 2017 Winter Conference

Technology: Balancing Profit,  
Lifestyle and Patient Care

EXHIBIT HALL HOURS: FRIDAY 9am - 5pm & SATURDAY, 9am - 4pm

## FRIDAY February 10

7:15 - 8:00am **CONTINENTAL BREAKFAST**  
8:00 - 8:05am **Welcome and Introductions**  
Keynote: How Technology is Disrupting “Business as Usual”  
8:05 - 9:30am **Jack Shaw**  
9:30 - 10:00am **BREAK IN EXHIBIT HALL**  
Hardware, Backups and Security  
10:00 - 11:30am **Steven McEvoy**  
11:30 - 12:00pm **Q&A Session with Mr. McEvoy**  
12:00 - 1:30pm **LUNCH IN EXHIBIT HALL**  
Internet, Websites and Social Media  
1:30 - 2:15pm **Greg Jorgensen**  
2:15 - 3:00pm **Neal Kravitz**  
3:00 - 3:30pm **Q&A Session with Friday afternoon speakers**  
3:30 - 4:30pm **RECEPTION IN EXHIBIT HALL**

## SATURDAY February 11

7:15 - 8:00am **CONTINENTAL BREAKFAST**  
Technology for the Modern Ortho Office  
8:00 - 9:30am **Aaron Molen**  
9:30 - 10:00am **BREAK IN EXHIBIT HALL**  
CBCT, Scanners and 3D Printing  
10:00 - 10:45am **Edward Lin**  
10:45 - 11:30am **Christian Groth**  
11:30 - 12:00pm **Q&A Session with Saturday morning speakers**  
12:00 - 1:30pm **LUNCH IN EXHIBIT HALL**  
The ROI of New Technology  
1:30 - 2:15pm **Charles Loretto**  
2:15 - 3:00pm **Chris Bentson**  
3:00 - 3:30pm **Q&A Session with Saturday afternoon speakers**  
3:30 - 4:00pm **EXHIBIT HALL**

# Registration, Policies and Information

**Registration opens August 8 at 8am CDT at [aaoinfo.org](http://aaoinfo.org).  
The early registration deadline is January 6, 2017, 5pm CST.**

Register for the conference and reserve your hotel room at [aaoinfo.org](http://aaoinfo.org). Click on 2017 Winter Conference on the [aaoinfo.org](http://aaoinfo.org) home page to access information about the conference and to register.

## Dates and Location

**February 10–11, 2017**  
(Exhibit Hall is open February 10 & 11)

**Marriott Harbor Beach Resort & Spa**  
3030 Holiday Drive, Ft. Lauderdale, FL 33316

## Registration Fees

	Early Registration by January 6 (5pm CST)	After January 6 (5pm CST)
AAO Active & Retired Members	\$750	\$850
Orthodontic Staff	\$750	\$850
Academic AAO Members	\$375	\$475
Student AAO Members	\$300	\$400
Non-Members	\$1,350	\$1,450
Spouse/Guest*	\$365	\$365

Registration includes lectures and scheduled food functions.

\* Spouse registration fee does not include admittance to the lecture hall or CE credit.

## Conference Registration

### Convention Data Services (CDS)

#### Registration Services AAO Winter Conference 2017

Registering via [aaoinfo.org](http://aaoinfo.org) is the fastest way to secure your registration confirmation for this limited attendance conference. Registrations received after January 6, 2017, 5pm CST will miss the early registration discounted price and be subject to the “After January 6” registration fees listed on this page.





# 2017 Winter Conference

Technology: Balancing Profit,  
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## Official AAO Hotel Partner

**onPeak, LLC**

**866.575.4133 toll-free (U.S. and Canada)**  
**Monday - Friday from 8am - 5pm CST**

or

**312.527.7300 (International)**  
**Monday - Friday from 8am - 5pm CST.**

You may also direct any questions to onPeak, LLC  
via e-mail at [aaohotelservices@onpeak.co](mailto:aaohotelservices@onpeak.co)

## Hotel Reservation Information

Housing may be secured upon completion of your meeting registration.  
You will find the link in your conference registration confirmation.

**To take advantage of the conference hotel rate, you must make hotel reservations on or before January 15, 2017.**

## Room Rates

**\$299 (plus tax)**

Credit card must be provided at the time of reservation but will not be charged unless the reservation is canceled less than 7 days prior to your scheduled arrival date or in the event of a "no show".

**Nightly rate includes complimentary:**

- Fitness Center Access
- In Room Internet Access

## Name Badge and Registration Material

All name badges and registration material (lanyards, name badges, etc.) will be issued onsite. Please be prepared to access your confirmation email onsite.

## AAO Winter Conference Onsite Registration

To receive the early registration rate, please register by Friday, **January 6, 2017.**

*On-site registration will be accepted on a space-available basis only.*

The following items will be available in the registration area:

- New registration
- Name badge changes/corrections
- Certificates of attendance

*Note: There will be no printed onsite programs. The conference program will be available at [aaoinfo.org](http://aaoinfo.org) and on the mobile app.*

## Registration Area Hours

**Thursday, February 9**  
**4:00pm - 6:00pm**

**Friday, February 10**  
**7:00am - 4:00pm**

**Saturday, February 11**  
**7:00am - 4:00pm**

## Exhibit Hall Hours

The AAO reserves the right to modify the official exhibiting hours based on the final program.

**Friday, February 10**  
**9:00am - 5:00pm**  
**3:30pm - 4:30pm — Reception in Exhibit Hall**

**Saturday, February 11**  
**9:00am - 4:00pm**

# Registration, Policies and Information

## AAO Member Services

AAO membership benefits and services will be showcased during the conference in the Registration Area. Look for the AAO Member Services display, which will be open during registration hours.

## Audio Recording, Video Recording and Photography Policy

Attendees are not allowed to audio or video record any portion of this conference. This includes all lectures, the exhibit hall, activities or any other portion of this conference.

## Continuing Education Credit Hours (11 CE credits available at this meeting)

**American Association of Orthodontists is an ADA CERP Recognized Provider.**

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

American Association of Orthodontists designates this activity for a maximum number of 11 continuing education credits. Credits are awarded on actual attendance at individual sessions.

### **ADA CERP®** | Continuing Education Recognition Program

CE Credit reports will be available via the mobile app. Reports may also be accessed from the convenience of your home or office computer following the conference. Go to [aaoinfo.org](http://aaoinfo.org) > Education > CE Manager.

Please note that due to varying state/province/country continuing education requirements, it is the responsibility of the individual attendee to print their own CE hours report and to submit any necessary continuing education credit documentation to their individual state/province/country to determine what items are necessary to satisfy your continuing education requirements. The AAO will NOT mail CE reports.

## Online Learning

Portions of this conference will be recorded for AAO Online Lectures. The recorded lectures will be available for purchase and viewing online at a later date. AAO members may access the Online Lectures through the AAO website at [aaoinfo.org](http://aaoinfo.org). For more information, please call 800.424.2841 (U.S. & Canada) or 314.993.1700 (International), or e-mail [info@aaortho.org](mailto:info@aaortho.org). Go to [aaoinfo.org](http://aaoinfo.org) > Education > Online Lectures.

## Professional Audio Recording

The audio portion for most of the lectures presented may be purchased as a set. Most of the recordings will also include the speakers' slides as an integrated synchronized file. The recordings will be available on USB thumb drives and as a Web access link (or both as a combo purchase) and can be pre-ordered as part of your online registration for this conference at a discounted pre-event price. The recordings may also be ordered on-site or after the conference at slightly higher prices.





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## Scientific Program Policies

The lectures are restricted to registered attendees only. Spouses, guests and children are not allowed in the lecture hall at any time.

## Registration Cancellation/Refunds

Cancellations and refunds will not be issued onsite. Attendees may send cancellations directly to the AAO either by fax at 800.747.2513, attention Meetings Department, or by e-mail to [dhaman@aaortho.org](mailto:dhaman@aaortho.org). Telephone cancellations will not be accepted.

**Special Request:** Refunds must be requested no later than March 13, 2017 (30 days after the meeting). Refund requests received after this date will not be approved.

Your cancellation/refund request should include your name, registration confirmation number or AAO member number, and the reason for the refund. All refund requests are subject to approval by the AAO. All approved refunds will be processed within thirty (30) business days after the approval.

## Hotel Cancellations/ Refund Request Policy

**Important:** To cancel your hotel reservation(s), contact onPeak, LLC (AAO Official Hotel Partner)

**866.575.4133** (U.S. and Canada)  
**312.527.7300** (International)

[aaohotelservices@onpeak.co](mailto:aaohotelservices@onpeak.co)

Please do not contact the hotel or the AAO central office.



# Future AAO Meetings

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## Annual Sessions

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### 2017

San Diego, California, USA  
April 21-25  
San Diego Convention Center

### 2018

Washington DC, USA  
May 4-8  
Walter E. Washington Convention Center

### 2019

Los Angeles, California, USA  
May 3-7  
Los Angeles Convention Center

### 2020

Atlanta, Georgia, USA  
May 1-5  
Georgia World Congress Center

### 2021

Boston, Massachusetts, USA  
April 23-27  
Boston Convention & Exhibition Center

### 2022

Honolulu, Hawaii, USA  
April 29 - May 3  
Hawaii Convention Center

## Winter Conferences

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### 2017

Fort Lauderdale, Florida, USA  
February 10-11  
Marriott Harbor Beach Resort & Spa

### 2018

AAO/AAPD Joint Winter Conference  
Scottsdale, Arizona, USA  
February 9-11  
The Westin Kierland Resort

## One-Day Meetings

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### 2016

“The Successful Orthodontist –  
Begin to Maximize Your Profitability Now!”  
Denver, Colorado, USA  
August 27

### 2017

“The Successful Orthodontist –  
Begin to Maximize Your Profitability Now!”  
Chicago, Illinois, USA  
May 13

